

G A I A[®]
INTERNATIONAL

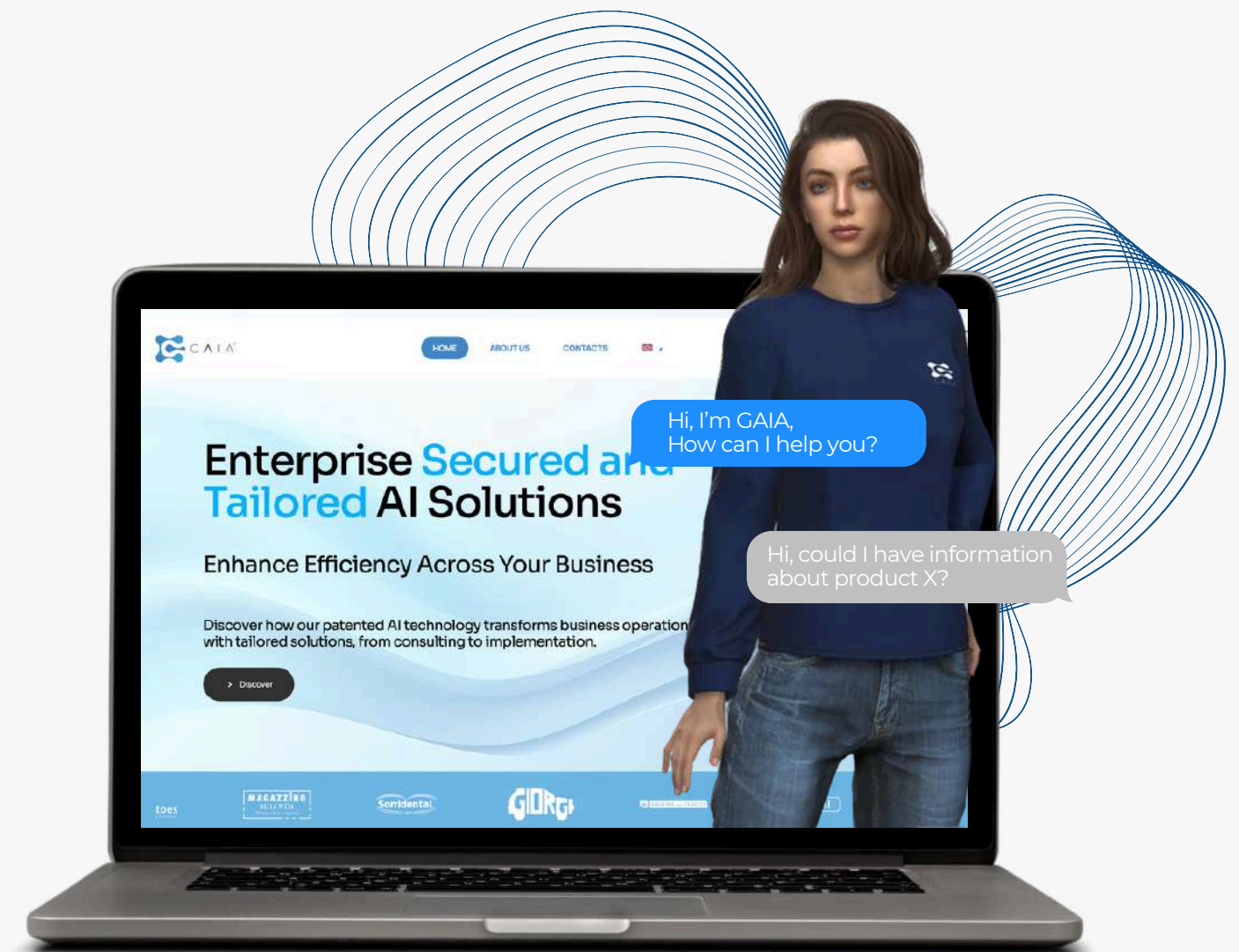
BORN IN 2020 **WEB**

WEB AGENT

BY GAIA

Web by GAIA is an advanced AI virtual agent that integrates directly into your website, making it intelligent.

With an interactive avatar, it's no longer just a chatbot, but a true personalized Agent that makes your website more effective and unique.





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PROBLEMS

THAT **COMPANY WEBSITES**

LIKE YOURS FACE MOST OFTEN

01 FREQUENT BOUNCE RATE

Users visit your website but leave quickly without interacting a sign of usability issues or insufficient support.

02 REPETITIVE SUPPORT REQUESTS

Users struggle to find clear information and end up contacting support with the same questions, indicating a lack of clarity on the website.

03 LOW CUSTOMER CONVERSION

Traffic is there, but few users complete purchases or desired actions often due to a non-intuitive user experience or weak persuasive elements on the site.



THE SOLUTION? WEB AGENT

BYG AIA®



No Limits:

Delivers engaging conversations with multiple users simultaneously.



Purchase Guidance:

Guides users through purchases or information requests, assisting them in completing actions such as the buying process.



Customizable:

Provides tailored experiences with the necessary information, adapting responses based on the company's needs.



Automation:

Automatically answers frequently asked questions, automates repetitive tasks, and assists users in finding relevant content.

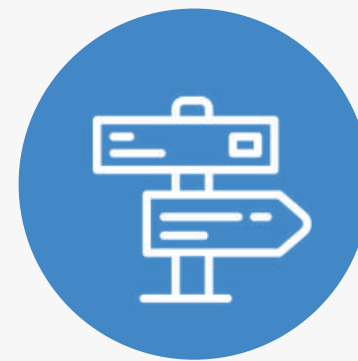


INTERACTIVE CONVERSATION



Understands and Assists:

The AI understands and recognizes context and intent, responding in a natural and coherent way.



Real-Time Responses:

The avatar processes questions and responds instantly, eliminating waiting times and ensuring a smooth conversational flow.



Conversation Contextualization:

Stores and analyzes interactions to improve customer service performance.



GAIA is capable of understanding and **responding in multiple languages**, ensuring smooth and natural conversations with users, **regardless of the language spoken by the interlocutor.**





Thanks

You're not just investing in **GAIA**; you're making
your website **100% autonomous.**



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